Export Outlook for Horticultural Products

Revised FY 2004 Forecast: 1 \$300 Million to \$12.3 Billion

Revised FY 2004 Forecast Upside Developments

- □Strong sales of berries, grapes & other minor fruits
- □Adequate almond supply & record walnut crop
- □Solid growth for wine & essential oils
- Mexico & Canada lead overall sales growth

Downside Developments

Overall sales to Asia remain relatively flat

Wild Cards

□Size of US fruit & nut crops
□Strength of US dollar

